



Date : **14.10.2026**

## বিজ্ঞপ্তি

এতদ্বারা কলেজের সকল শিক্ষক-শিক্ষিকা, শিক্ষাকর্মী ও শিক্ষার্থীদের অবগত করা হচ্ছে যে, পশ্চিমবঙ্গ সরকারের উচ্চশিক্ষা দপ্তরের নির্দেশ অনুসারে Seva Sankalp Abhiyan-এর অন্তর্গত Seva First Innovation Challenge, 2026 কর্মসূচি গ্রহণ করা হয়েছে। এই কর্মসূচির মূল উদ্দেশ্য হলো উদ্ভাবনী চিন্তা, নতুন ধারণা এবং বিভিন্ন সামাজিক ও অন্যান্য সমস্যার সমাধানমূলক উদ্যোগকে উৎসাহিত করা। এই কর্মসূচির মাধ্যমে যোগ্য অংশগ্রহণকারীদের উদ্ভাবনী প্রস্তাব জমা দেওয়ার এবং নির্ধারিত মূল্যায়ন প্রক্রিয়ার মাধ্যমে জেলা ও জোনাল স্তরে অংশগ্রহণের সুযোগ রয়েছে।

এই পরিপ্রেক্ষিতে কলেজের সকল শিক্ষক-শিক্ষিকা, শিক্ষাকর্মী ও শিক্ষার্থীদের উক্ত কর্মসূচি সম্পর্কে অবহিত করা হচ্ছে এবং যোগ্য শিক্ষার্থীদের এই উদ্যোগে অংশগ্রহণের বিষয়ে উৎসাহিত করা হচ্ছে।

আগ্রহী ও যোগ্য অংশগ্রহণকারীদের প্রতিযোগিতার নির্ধারিত নির্দেশিকা, যোগ্যতার শর্তাবলি, প্রস্তাব জমা দেওয়ার পদ্ধতি এবং সময়সীমা অনুসরণ করতে বলা হচ্ছে। এ বিষয়ে বিস্তারিত তথ্যের জন্য সংযোজনী নিম্নে সংযুক্ত করা হলো।

সংযোজনী: 04/Splcom/HED/2026 dated 12.10.2026

আদেশানুসারে

অধ্যক্ষ

মুজফফর আহমদ মহাবিদ্যালয়

Government of West Bengal  
Department of Higher Education  
Bikash Bhawan , salt Lake, Kolkata-700091

Memo No. 04/Splcom/HED/2026

Date: 12.10.2026

ORDER

The following Officials are hereby attached as nominee of the Higher Education Department to the District Level Committee, in the respective districts, mentioned against their names for 'Seva First Innovation Challenge,2026'.

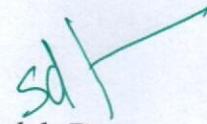
NAME OF THE NOMINEES WITH PHONE NUMBER AND E-MAIL ID

| Sl No | District        | Name of the Institution                    | Name of the Nominee                         | Phone No                     | E-mail id                           |
|-------|-----------------|--------------------------------------------|---------------------------------------------|------------------------------|-------------------------------------|
| 1     | Alipurduar      | VIVEKANANDA COLLEGE, ALIPURDUAR            | DR. SRIJIT DAS (Principal)                  | 7479308778                   | vcalipurduar@gmail.com              |
| 2     | Bankura         | GOVT. GENERAL DEGREE COLLEGE, RANIBANDH    | MADHUSUDAN GARAI (WBES,OIC)                 | 9434559288                   | govtgencol.ranibandh@gmail.com      |
| 3     | Birbhum         | KABI NAZRUL COLLEGE, BIRBHUM               | DR. MUKESH SINGH (Principal)                | 8981446589                   | msingh006@gmail.com                 |
| 4     | Coochbehar      | A B N SEAL COLLEGE, COOCHBEHAR             | DR. NILAY RAY (WBSES, Principal)            | 8777687330                   | cobabnsealcollege@gmail.com         |
| 5     | Dakhin Dinajpur | GOVT. GENERAL DEGREE COLLEGE, KUSHMANDI    | GOURANGA BISWAS (WBES, OIC)                 | 9609836221                   | kushmandigovtcollege@gmail.com      |
| 6     | Darjeeling      | A P C ROY GOVT. COLLEGE                    | DR. MAYUK SARKER (WBES, OIC)                | 9434327950                   | apcrgc@gmail.com, apcrgc@apcrgc.org |
| 7     | Hooghly         | HOOGHLY MOHSIN COLLEGE                     | DR. PURUSHOTTAM PRAMANIK (WBSES, Principal) | 8584045125, 8902387317       | hooghlymohsincollege@gmail.com      |
| 8     | Howrah          | SHYAMPUR SIDDHESWARI MAHAVIDYALAYA, HOWRAH | DR. SABYASACHI SEN (Principal)              | 9830494477<br>6              | principalssmahavidyalaya@gmail.com  |
| 9     | Jalpaiguri      | BANARHAT KARTICK ORAON HINDI GOVT COLEGE   | DR. S.M.RAKIBUZ ZAMAN (WBES, OIC)           | 9733470911, 0356222532<br>01 | collegebanarhat@gmail.com           |
| 10    | Jhargram        | RANI INDIRA DEBI GOVERNMENT GIRLS COLLEGE  | DR. NEMAI CHAND MASANTA (WBSES, Principal)  | 9732655703                   | principal.ridggc@gmail.com          |

|    |                   |                                                          |                                            |                           |                                               |
|----|-------------------|----------------------------------------------------------|--------------------------------------------|---------------------------|-----------------------------------------------|
| 11 | Kalimpong         | CLUNY WOMENS' COLLEGE, KALIMPONG                         | DR. PUSHPA MICHAEL (Principal)             | 9635642439                | principalcwc@gmail.com                        |
| 12 | Kolkata           | GOVT. COLLEGE OF ARTS AND CRAFT, KOLKATA                 | DR. CHHATRAPATI DUTTA (WBSES, Principal)   | 9830828081                | heydutt@gmail.com<br>principaldutta@gmail.com |
| 13 | Maldah            | GOVT. TEACHER'S TRAINING COLLEGE, MALDA                  | KARTICK CHANDRA SARKAR (WBES, OIC)         | 9434130185                | gttcmltd@gmail.com                            |
| 14 | Murshidabad       | GOVT. COLLEGE OF ENGINEERING & TEXTILE TECH., BAHARAMPUR | ANINDYA GHOSH (WBES, OIC)                  | 7585812878                | gcettb@gmail.com                              |
| 15 | Nadia             | KRISHNAGAR GOVT. COLLEGE, KRISHNAGAR                     | Dr. DEBNATH PALIT (WBSES, Principal)       | 9832175737,<br>3472252863 | kgcollege1846@gmail.com                       |
| 16 | North 24 Parganas | BIDHANNAGAR COLLEGE                                      | DR. SAURABH CHAKRABARTI (WBSES, Principal) | 9434241455                | principal.bnckol@gmail.com                    |
| 17 | Pachim Bardhaman  | DURGAPUR GOVT. COLLEGE                                   | DR. SAMAR CHATTOPADHYAY (WBSES, Principal) | 9123048910,<br>9733788309 | principal@durgapurgovtcollege.ac.in           |
| 18 | Purba Bardhaman   | GOVT. GENERAL DEGREE COLLEGE, KALNA-I                    | DR. SUBRATA DAS (WBES, OIC)                | 0933988302<br>7           | govt.collegekalna1@gmail.com                  |
| 19 | Paschim Medinipur | GOVT. GENERAL DEGREE COLLEGE, KESHIARY                   | DR. SHAISHAB KUMAR DINDA (WBES, OIC)       | 9732733693                | principalkeshiarygovtcollege@gmail.com        |
| 20 | Purba Medinipur   | HALDIA GOVT. COLLEGE, HALDIA                             | LAKSHMI NARAYAN DE (WBES, OIC)             | 7586997562                | hgchaldia@gmail.com                           |
| 21 | Purulia           | CHUNARAM GOBINDA MEMORIAL GOVT. COLLEGE                  | DR. RAJESH DEY (WBES, OIC)                 | 9800449856                | ggdcmanbazar@gmail.com                        |
| 22 | South 24 Parganas | VIVEKANANDA COLLEGE, THAKURPUKUR                         | DR. BHASKAR MAHANAYAK (Principal)          | 6291084989                | vivekanandacollege63@gmail.com                |
| 23 | Uttar Dinajpur    | RAIGANJ SURENDRANATH MAHAVIDYALAYA, RAIGANJ              | DR. CHANDAN ROY (Principal)                | 7319593993                | chandanroy70@gmail.com                        |

\*The nominee for Kolkata district will contact the District magistrate, South 24 Parganas.

It has the approval of competent authority.

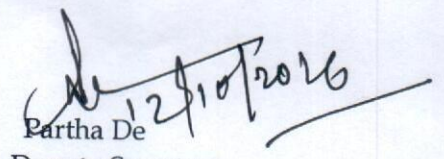
  
Hindole Dutta  
Special Commissioner  
Higher Education Department

Memo No. 04/Splcom/HED/2026

Date: 12.10.2026

Copy forwarded for information and necessary action to :

- 1) Senior Special Secretary, Higher Education Dept.
- 2) Spl Commissioner, Science, Technology & Biotechnology Dept.
- 3)-22) District Magistrate, ..... District.
- 23) Joint Secretary, Higher Education Dept.
- 24) Director of Public Instruction
- 25) Director, Technical Education.
- 26) P.S to ACS, Higher Education Dept.
- 27)- 49) Sri/Smt....., nominee of HED. He/She is requested to contact the respective District Magistrate.
- 50) Office Copy

  
Partha De  
Senior Deputy Secretary  
Higher Education Department

**Record of discussion in the coordination meeting held with the participatory Departments and District Magistrates for arranging the Seva First Innovation Challenge under Seva Sankalp Abhiyan, held on 07.10.2026 at Salt Lake, Kolkata**

The meeting was attended by the Hon'ble Ministers in Charge of Department of Science, Technology and Biotechnology; Industry & Commerce; Higher Education and Technical Education, Training and Skill Development and Youth Services & Sports, along with the Principal Secretary, TET&SD Department, Director Information, I&CA Department and concerned Nodal Officers of the School Education, Higher Education, MSME, TET&SD and IT&E Departments, District Magistrates of all districts (Online mode) and Hon'ble State Committee Members of Seva First Innovation Challenge. Hon'ble MIC Department of Science and Technology & Biotechnology presided over the meeting.

The meeting was held with the intent to review the preparedness for the campaign and to ensure maximum participation of students, youth, faculty members, researchers, innovators and other eligible participants from Schools, Colleges, Universities and other educational/ technical institutions across the State. It was emphasised that all concerned Departments, District Magistrates, Nodal Institutes and participating Educational Institutions will work in close coordination to ensure maximum registration, effective screening, successful organisation of District Conclaves and wider participation from students, youth, innovators, start-ups, researchers and other stakeholders.

It was noted that the Seva First Innovation Challenge 2026 – Eastern Zone has been launched and the dedicated portal [sficeast.wb.gov.in](https://sficeast.wb.gov.in) has been made operational. The Challenge was formally launched on 19<sup>th</sup> September 2026 at IIT Kharagpur Research Park, New Town, Kolkata, in the presence of Hon'ble Ministers, Members of Parliament, Vice-Chancellors, Directors of State and Central institutions and other stakeholders. Hon'ble C.M of Bihar and representatives Jharkhand also joined the proceedings online.

The meeting was initiated with the welcome address by Hon'ble Ministers in Charge of Department of Science, Technology and Biotechnology followed by a presentation on Seva First Innovation Challenge 2026 and after threadbare discussions, the following decisions were taken:

1. The Challenge will have **two tiers of evaluation**, namely:
  - **District Conclave**
  - **Zonal Conclave**

The District Conclave will have **Junior and Open categories**, whereas the Zonal Conclave will have a **single Open category**. Every submission crossing the prescribed minimum threshold will be presented before the District Jury. Selection will be based on **merit alone**.

## 2. Promotional Campaign:

A wide promotional campaign through print and digital social media is being taken. The approved creatives will be shared by the Department of Science and Technology and Biotechnology (DSTBT) with the District Magistrates and the participatory departments at the earliest. An intensive campaign will be undertaken in all Schools, Colleges, Universities and Educational/ Technical Institutions to ensure wide coverage and maximum participation. Publicity to be carried out in the Durga Puja Pandals, Metro Stations, other locations with high visibility.

**Department of Science and Technology & Biotechnology** will share all approved digital files/creatives required for printing the banners, standees and other publicity materials with the DMs and participatory departments for campaign and publicity. No alteration or modification will be made to the officially supplied campaign creative before printing. The approved creative will be reproduced in the same form and format, including the prescribed text, logos, photographs, design and other elements. The Department will maintain close coordination with the DMs and Participating Departments. The Nodal Officer Shri Suman Kumar Ghosh, IAS, Special Commissioner (+919433873593), Sri Sanjoy Kumar Das, WBCS (Exe.), Special Secretary (+919831480481) and Sri Sudipta Ghosh, Junior Scientist (+918335929008) and email at [sficeast@gmail.com](mailto:sficeast@gmail.com) may be contacted for any information/ assistance.

**Higher Education Department** will coordinate with the Anchor Institutes, District-level units and issue appropriate instruction across all Universities, Engineering colleges under Higher Education Department across the State regarding publicity and organise campaigns and interactive sessions/panel discussions in the Colleges/ Educational Institutions.

**School Education Department** will undertake wide publicity across the schools of the State and organise camps and exhibitions at various schools by issuing appropriate instruction to create awareness about the Challenge and ensure participation.

**Technical Education, Training & Skill Development Department** will liaise with district-level Polytechnics, ITIs vocational training institutes by issuing appropriate instruction and ensure wide publicity among students, trainees and innovators for participation.

**MSME&T Department** will liaise with District Industries Centres for ensuring wide publicity and participation of district-level entrepreneurs and start-ups in the Challenge by issuing appropriate instructions.

**Information Technology & Electronics Department** will coordinate with entrepreneurs, start-ups and innovators working in IT Parks and various incubation units and organise workshops and exhibitions for ensuring wider participation.

**Youth Affairs & Sports Department** will ensure that youth associated with various clubs, training institutes and other organisations across the State are adequately informed about the Challenge and encouraged to participate through appropriate publicity including banners/hoardings by issuing appropriate instruction.

**Industry, Commerce and Enterprises Department** will liaise with Industrial Parks for wide publicity and promotion of the Challenge and encourage budding entrepreneurs to participate. The Department will also take necessary steps to inform all Chambers of Commerce & Industry for dissemination of information pertaining to the challenge.

**Information & Cultural Affairs Department** will promote the publicity of the Seva First Innovation Challenge in Metros, buses, around Durga Puja Pandals and other places likely to witness heavy footfalls and visibility.

**3. District Level Committee:**

'District level Committee' under the chairpersonship of the respective District Magistrates to be constituted, with ADM, one representative of Higher Education Dept. and DSTBT respectively, the VC/ Principal/ Head of the Nodal institutes identified for the respective Districts and any other specialist/expert /officials that the DM may deem fit. This committee will select/ nominate the District level juries for shortlisting and evaluation of the applications/ proposals at the District level, organise the District Level Conclave within the first week of December 2026 and forward the names of the winners to the DSTBT.

- 4. Identification of District wise Nodal Institute:** For each District the Institutions and Educational Institutes have been identified as Nodal Institute for the respective Districts. The District level Committee should take required assistance from such Nodal Institute (infrastructural, technical & human resource facilities) for screening, shortlisting and conduct of District Level Conclave.

## **5. Evaluation and Screening:**

- Two-tier evaluation will be followed comprising District-level and Zonal-level evaluation.
- All eligible submissions will undergo initial screening at the District level based on the prescribed criteria.
- Submissions meeting the minimum qualifying threshold will be presented before the District Jury for merit-based evaluation and selection.
- The District Committee, headed by the District Magistrate, will constitute/select the District-level Jury/ Experts in coordination with the concerned Nodal Institute and Departments.
- The District Juries will evaluate and shortlist the eligible entries on the basis of merit for presentation at the District Conclave.
- The selected District-level entries (top rankers of the merit list) will participate in the Zonal Conclave for further selection and recognition.
- The Anchor/ Nodal Institutes will provide necessary technical support, evaluation methodology and coordination for screening and selection.
- The evaluation and selection process will be merit-based, transparent and duly recorded.
- The process of evaluation will be communicated in due course of time.
- The details of selected candidates, evaluation/ selection and results will be uploaded on the portal.

## **6. Anchor Institute:**

It was decided that IIT Kharagpur and IEST Shibpur will act as the Zonal Anchor Institutes and Jadavpur University will act as the State-level Anchor Institute. The Anchor Institutes will support finalisation of the scoring methodology and selection process.

## **7. Role and Responsibilities of District Magistrates**

- To coordinate with the State Nodal Officer and constitute a District-level Committee for the Challenge.
- The District-level Committee will comprise the DM as the Chair, ADM Education, Head of the Nodal Institute, the representative of the Higher Education Dept and DSTBT any other member as may be decided by the District Magistrate.
- To decide the venue in consultation with the District-level Nodal Institute.
- To liaise with the district jury members, District Anchor Institute and H.E Dept. & DSTBT for shortlisting and selection at the district level.

- To undertake and ensure activities for wide publicity and campaign in the educational institutions within the District and arrange for display of hoardings in prominent places, Govt. offices under their respective jurisdiction or any other activities as deemed suitable
- To organise the District Conclave as per the given schedule
- It was decided that **District-level Conclaves** will be organised during December 2026. The first group of District Conclaves will be held on **2<sup>nd</sup> and 3<sup>rd</sup> December 2026**, and the second group will be held on **4<sup>th</sup> and 5<sup>th</sup> December 2026** as per following table.

| District 2 <sup>nd</sup> and 3 <sup>rd</sup> December 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4 <sup>th</sup> and 5 <sup>th</sup> December 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| District – Nodal Institutes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <ul style="list-style-type: none"> <li>• Nadia – Bidhan Chandra Krishi Viswavidyalaya</li> <li>• North 24 Parganas – IISER Kolkata</li> <li>• South 24 Parganas – Jadavpur University</li> <li>• Howrah – IEST Shibpur</li> <li>• Hooghly – Hooghly Mohsin College</li> <li>• Jhargram – Sadhu Ramchand Murmu University</li> <li>• Purba Medinipore – Mahishadal Raj College</li> <li>• Paschim Medinipore – IIT Kharagpur</li> <li>• Purba Bardhaman – University of Burdwan</li> <li>• Paschim Bardhaman – NIT Durgapur</li> <li>• Bankura – Bankura University</li> <li>• Murshidabad – Murshidabad Maharaja K N University</li> </ul> | <ul style="list-style-type: none"> <li>• Malda – Gour Banga University</li> <li>• Dakshin Dinajpur – Dakshin Dinajpur University</li> <li>• Uttar Dinajpur – Raiganj University</li> <li>• Jalpaiguri – North Bengal University</li> <li>• Darjeeling – Darjeeling Government College</li> <li>• Kalimpong – Kalimpong Science Centre</li> <li>• Alipurduar – Alipurduar University</li> <li>• Cooch Behar – Coochbehar Panchanan Barma University</li> <li>• Purulia – Sidho Kanho Birsha University</li> <li>• Birbhum – Visva-Bharati</li> <li>• Kolkata – University of Calcutta.</li> </ul> |

The District Magistrate, South 24 Parganas will organise the Conclaves of both South 24 Parganas and Kolkata, held on separate dates.

#### 8. Calendar of Activities

- **30<sup>th</sup> October 2026** – Closure of submissions on the portal.
- **November 2026** – Screening and evaluation of submissions.
- **2 & 3 December 2026** – District Conclaves, first group.
- **4 & 5 December 2026** – District Conclaves, second group.
- **Second or Third week of December 2026** – Zonal Conclave for West Bengal, Bihar and Jharkhand.

The venue of the Zonal Conclave will be announced in due course.

9. **Award for the District Level Conclave:**

At the District level, Participants of both **Open Category** and **Junior Category** will be evaluated and award will be given to top three rank holders @ Rs. 3.00 lakh, Rs. 2.00 lakh and Rs. 1.00 lakh for first, second & third rank holders for **Open Category** and @ Rs. 2.00 lakh, Rs. 1.00 lakh and Rs. 0.50 lakh for first, second & third rank holders for **Junior Category** in the Districts. All selected participants will be duly recognised with a participation certificate which will be prepared by the DSTBT.

The resolution/ decision regarding the selection of candidates at the District level will be duly recorded and uploaded on the designated online portal by the concerned District Authority. The District Authority will coordinate with the designated **anchor College/ Institute** and the Department of STBT for conducting the District Level Conclave.

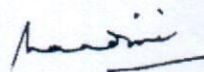
10. **Screening and Scoring Methodology:-**

The scoring methodology is under preparation and will be shared shortly with the DMs.

11. **Organisation of Zonal Conclave & Award :** The **Zonal Conclave** for Eastern Zone will be organised by the DSTBT and with all participatory Departments at Kolkata in the second/ third week of December 2026. Total 30-35 candidates selected on the basis of merit from the different districts of West Bengal will participate at the Zonal Conclave. To ensure participation from the States of Bihar and Jharkhand it is decided that the Nodal Officer of DSTBT may inform the Nodal Officer/ Nodal Centre of the States of Bihar and Jharkhand to complete their respective State Level Programme within 30.11.2026 and to nominate top 10 & 05 rank holder participants for the Zonal Conclave respectively.

12. **Follow up support and mentorship:** It was further noted that the support to selected innovators will not be limited to prize money. Selected innovators may receive mentorship and technical guidance, support for prototype development and piloting, incubation, and assistance in taking proven solutions towards adoption by the Departments, local bodies and industry, following due diligence.

The meeting ended with a vote of thanks to and from the Chair.



Additional Chief Secretary,  
Dept. of Science & Technology and Biotechnology  
Govt. of West Bengal